PRESS KIT 2026



# RYAN ROBINSON

*“They lift the audience to their own highline over a chasm and let them see inside themselves in a way that is unforgettable.”*

D. NETHERCOTT, PRESIDENT & CEO, NEWGROWTH LIVING

HELPING TEAMS STAY CLEAR-HEADED WHEN IT COUNTS

handsomerobinson.com

# BIOGRAPHY



## FULL LENGTH · ABOUT 250 WORDS

Ryan Robinson is a professional highliner, endurance athlete and keynote speaker on resilience and high-stakes focus. For more than fifteen years he has walked one-inch lines across canyons, sea cliffs and towers in more than 15 countries on six continents, from the granite spires of Brazil to the sea cliffs of Tasmania and the desert arches of Utah. He is one of only a handful of people in the world doing this full time.

In 2019 he set the bridge-to-bridge highline world record, walking 1,919 feet across the American River in his hometown of Folsom, California, on-sight, in front of 10,000 spectators and on live television. He has also walked a mile-long highline (2023) and a 704-foot line blindfolded (2017).

Before the line came a decade of endurance sport: more than 100 races, including half and full Ironman, and the Race Across America on an eight-man team. He has competed four times on NBC's American Ninja Warrior, reaching the national finals twice. In 2025 he spent 365 days cowboy camping, riding a motorcycle alone across the wilderness of the western United States.

His work has been featured by National Geographic, GoPro, Red Bull, CNN and Discovery. He holds a B.A. in Intercultural Communication and Philosophy and speaks English and Portuguese. On stage, his keynote Everything on the Line gives teams the four-part system that keeps him walking: Rig, Leash, Line, Anchor.

## SHORT · ABOUT 100 WORDS, FOR PROGRAMS AND LISTINGS

Ryan Robinson is a professional highliner and keynote speaker on resilience and high-stakes focus. For more than fifteen years he has walked one-inch lines thousands of feet up, in more than 15 countries on six continents. In 2019 he set the bridge-to-bridge highline world record, 1,919 feet over the American River in front of 10,000 people. A four-time American Ninja Warrior and veteran of 100+ endurance races, his work has been featured by National Geographic, GoPro, Red Bull and CNN. His keynote, Everything on the Line, gives teams a system for preparing, focusing and recentering when the stakes are real.

## BLURB · FOR CAPTIONS AND INTRODUCTIONS

Ryan Robinson is a professional highliner and world record holder who has spent fifteen years on a one-inch line, thousands of feet up. His keynote, Everything on the Line, teaches teams to stay clear-headed when it counts.

## QUOTABLE LINES

**"THE LINE MOVES, BUT IT'S ALWAYS UNDER YOU."**
RYAN ROBINSON

**"FALLING WAS FAILURE, BUT PAUSING WAS NOT."**
RYAN ROBINSON

**"THE THINGS WE TREAT AS MUNDANE ARE OFTEN THE MOST DANGEROUS ONES."**
RYAN ROBINSON

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# WHERE HE HAS APPEARED



### BROADCAST AND VIDEO

NBC: American Ninja Warrior (4 seasons)
CNN · ABC · Discovery
Today Show Australia
Live TV broadcast of the Folsom walk (2019)

### BRANDS AND FEATURES

National Geographic · GoPro · Red Bull
The New York Times · Men's Journal
Outside · Yes Theory · CNN Travel
Athlete teams: Black Diamond, Mountain Hardwear, Balance Community

### STORY ANGLES HE CAN SPEAK TO

**What changes at altitude**
Same line, same steps, higher stakes. Why capable people lose focus right when it counts.

**1,919 feet over his hometown**
Walking on-sight between two bridges, with 10,000 people below and the cameras live.

**365 days alone**
A year of cowboy camping and riding solo across the West, and rebuilding from zero.

**Rig, Leash, Line, Anchor**
The four-part system he uses on the line, and how teams use it at work.

**The knot nobody checks**
Why the routine steps are the dangerous ones, and the crew that keeps everyone safe.

**From afraid to on stage**
He was once afraid of public speaking. What changed, and what that teaches anyone who freezes.

### FACT SHEET

#### RECORDS

1,919 ft bridge-to-bridge world record (2019)
Mile-long highline (2023)
704 ft blindfolded (2017)

#### REACH

270K+ audience across platforms
64M+ views on TikTok, YouTube and Instagram
105K+ Instagram followers

#### ENDURANCE

100+ races, including half and full Ironman
Race Across America, eight-man team
American Ninja Warrior: 4 seasons, 2 national finals

#### BACKGROUND

Folsom, California · 15+ years on the line
15+ countries, 6 continents
B.A., Intercultural Communication and Philosophy · English and Portuguese

### FOLLOW AND TAG

Instagram @handsomerobinson · TikTok @handsomerobinson · LinkedIn /in/handsomerobinson · YouTube @handsomerobinson3851

### PHOTOS, VIDEO AND INTERVIEWS

Photos and reel: the Media page at handsomerobinson.com. Available for interviews, podcasts, features and on-camera walks.

**PRESS INQUIRIES**

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