PROGRAM DESCRIPTIONS · FLAGSHIP KEYNOTE

EVERYTHING ON THE LINE

A keynote on resilience and high-stakes focus



Ryan walks a line on the ground until it's routine. Then he raises the same line three stories up. Same width, same tension, same steps. What changes is the consequence, and everything that does to what goes on in his head.

This keynote answers one question: why do capable people lose focus right when it counts, and what can you build so you stay steady? The stories come from the highline. Each one teaches part of a four-part system your team takes back to work.

BEST FIT

Teams heading into a high-stakes moment: a launch, a sales year, a reorganization or a safety push.

"They lift the audience to their own highline over a chasm and let them see inside themselves in a way that is unforgettable."

D. NETHERCOTT, PRESIDENT & CEO, NEWGROWTH LIVING

FOUR QUESTIONS YOUR TEAM TAKES BACK TO WORK

RIG

Who's on our crew, and what needs a backup?

LEASH

What's our lifeline, the skill we can trust under pressure?

LINE

What's our purpose when everything shakes?

ANCHOR

How do we pause and recenter as a team?

TAILORED TO YOUR AUDIENCE

Sales kickoffs lead with Line and Anchor: keep the goal in front of you, and recenter when a deal wobbles.

Leadership teams lead with Rig and Anchor: build the crew, and lead steady through a hard year.

Safety and operations lead with Rig and Leash: the routine step everyone relies on, and the crew that checks it.

Resilience and change conferences get the whole system, with a picture the audience remembers.

HOW YOU'LL KNOW IT MATTERED

Check in a month later and listen for the language: teams talking about their rig, their leash, their line and how they recenter.

LIVE HIGHLINE PERFORMANCE

The keynote can be paired with a separately scoped live highline performance, subject to site survey and venue approval.

CHECK RYAN'S AVAILABILITY

Christy Lawrence, Leading Speakers · **christy@leadingspeakers.co**
handsomerobinson.com/speaking

PROGRAM DESCRIPTIONS · MORE KEYNOTES

FOUR TALKS. ONE THROUGHLINE.

DISMANTLED & REBUILT

Resilience after loss. In 2025 Ryan spent 365 days alone, cowboy camping and riding a motorcycle across the wilderness of the western United States. This talk is what that year taught him about rebuilding from zero, and how teams can do the same after a hard stretch.

Good fit: teams coming out of a difficult year, a restructuring or a setback.



THE ARCHITECTURE OF EXPANSION

How to grow past your limits on purpose. Ryan breaks down the deliberate structure behind taking on more than you think you can hold, drawn from fifteen years of longer, higher and harder lines.

Good fit: growth years, new roles and teams stretching into bigger goals.

THE VERTICAL PERSPECTIVE

Seeing your work, your team and your fear from a thousand feet up, and what shifts when you change the vantage point.

Good fit: strategy offsites and leadership retreats.

FORMATS

Keynote · 30–60 min | Workshop | Fireside | Panel | Team-building | Virtual and hybrid

Any keynote can be paired with a separately scoped live highline performance, subject to site survey and venue approval.

TAILORED
Ryan learns your audience on an intro call, then shapes the talk on a prep call a few weeks out.

TRAVELS FROM
Folsom, California. Available for domestic and international events.

LANGUAGES
English and Portuguese, both fluent.

HOW BOOKING WORKS

1 Check the date
Email Christy. You can hold a date while you decide.

2 Intro call
Ryan learns your event, audience and the moment your team faces.

3 Confirm
Contract and date locked in.

4 Prep call
A few weeks out, Ryan tailors the talk. Any live walk is surveyed here.

5 Event day
Ryan checks the stage and runs A/V with your crew.

CHECK RYAN'S AVAILABILITY

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